



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. ("AES") (AES:BH, OAL:GR) LAUNCHES TRUEWEALTHMANAGER™ SYSTEM IN EUROPE

Los Angeles, California, April 6, 2017 – Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR) announced the launch of a Pilot Program for its breakthrough Artificial Intelligence-powered TrueWealthManager™ software aimed at Asset Managers, Family Offices and Funds during a series of events held last week in Geneva, Zurich, Luxembourg, and Monaco.

Financial executives were introduced to how the revolutionary TrueWealthManager™ improves client acquisition and communication in this highly competitive sector. Over 60 asset managers were able to explore the unique capabilities of the software powered by Oracle and designed for their needs.

Joseph Konowiecki, CEO of AES, stated, "The Asset Management industry is undergoing a multi-generational shift. Big banks are competing with medium and small family offices and asset managers for clients who are increasingly dissatisfied with service and returns in a zero interest rate world. Konowiecki continued, "TrueWealthManager™ combines the science of Artificial Intelligence with effective communication methods to constantly attract new potential clients and assist with the KYC Due Diligence process, as well as constantly communicate with the client in the manner that he or she wishes." Mr. Konowiecki concluded, "We feel there is simply no other technology in the marketplace that can compete with us in terms of offering small to large asset managers the competitive edge in attracting and retaining clients."

AES has chosen to launch the Pilot Program, including up to 12 wealth and asset managers, in Switzerland, Luxembourg, the U.K., and Monaco. Official Launch is anticipated Q2 of this year in all EU financial centers, with an anticipated U.S. market launch by end of 2017.

For more information on joining the AES TrueWealthManager™ Pilot Program, please contact:

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The company currently has approximately 44 million common shares issued and outstanding, and trades on the Xetra Trading System and Frankfurt Stock Exchange under the symbol "OAL:GR."
http://en.boerse-frankfurt.de/stock/Apollo_Enterprise_Solutions-share/ETR

About AES

AES' TrueConversion™ Artificial Intelligence Platform, powered by Psychographic Conversion™ AI Technology, enables financial institutions, healthcare organizations, banks, utilities, merchandisers, and enterprises in many other industries to enhance their member, customer and client experiences while increasing conversion rates for enrollment, services, and payments. The Psychographic Conversion™ AI

technology uses advanced behavioral psychology, linguistics and data analytics to persuade consumers to take immediate action, at any time, from anywhere, using any smart device. The TrueConversion™ Artificial Intelligence platform is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, and Sydney. AES owns one of the largest worldwide portfolios of customer conversion patents. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruue.com>.

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